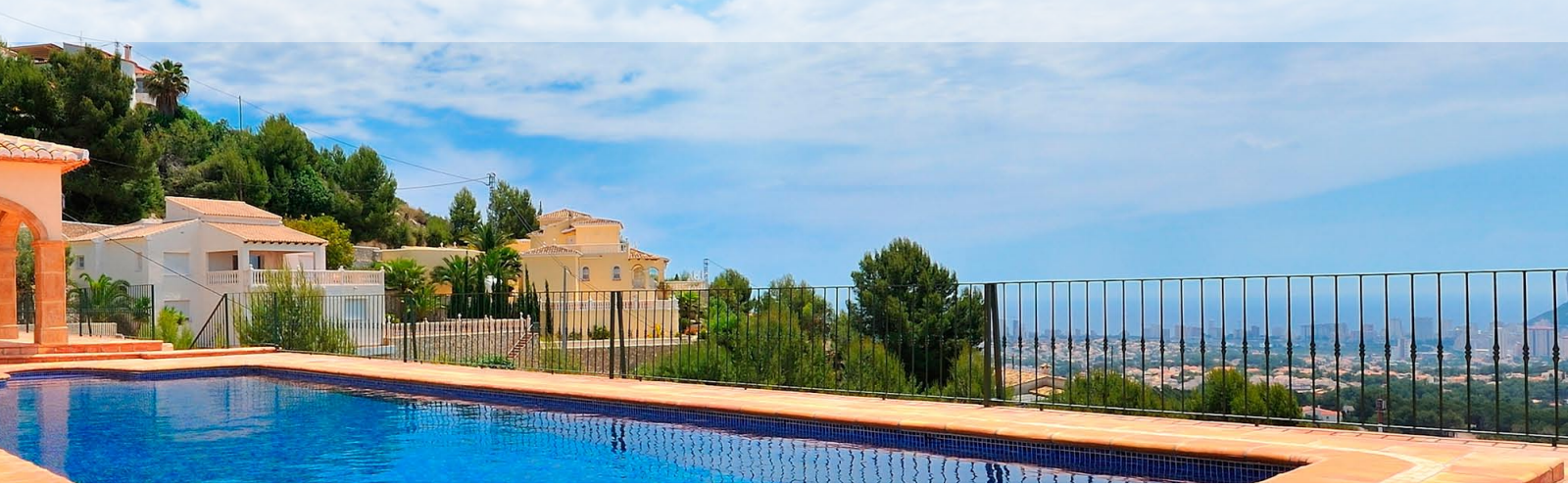


'A PLACE IN THE SUN LIVE' SPECIAL OFFER



A Place in the Sun Live
NEC, BIRMINGHAM 30.9.11 - 2.10.11



SHOWCASE AND SELL FRACTIONS IN YOUR PROPERTIES FOR **FREE**

FOC are hosting the Fractional Pavilion at 'A PLACE IN THE SUN LIVE' and for a limited time only, we are giving away a number of **FREE** stands to developers wishing to work with The Fractional Ownership Consultancy.

With over 5000 people attending the previous 'A Place in The Sun Live' in March, this is a fantastic opportunity to speak directly with consumers who are looking to buy property abroad. With 64% of visitors to A Place in the Sun Live planning to buy a holiday home within 12 months and 89% within the next two years, this is a chance not to be missed.

The benefits

The Fractional Pavilion puts the fractional concept to the forefront of one of the biggest consumer property shows in the UK. It will be an excellent chance to promote the concept, promote your developments and make sales. The pavilion will receive extreme PR and media coverage providing you with a great opportunity to significantly boost your property sales.

- A focussed fractional area dedicated to informing visitors about shared ownership
- Fractional is one of the fastest growing sectors in the overseas property industry
- This is real bricks and mortar ownership, not timeshare
- This will be the affordable sector and consumers will be drawn to The Fractional Pavilion
- Make fractional sales with the help of a full range of fractional experts in attendance
- Boost property sales and create a busy year-round resort
- Open to every jurisdiction with all ongoing administration and arbitration covered by FOC
- FOC's current clients are seeing unprecedented success
- FOC provides a complete legal package offering security and protection to developers & purchasers

"We tested the water at Earls Court in March and are amazed at how ready the financially savvy consumer is to embrace the concept of sharing. The product is designed to meet the aspirations, in terms of lifestyle, of our consumers and, due to the affordability of a luxury product it can also be a great investment. It is time that we highlight the difference between this and timeshare and start educating our clients".

Jerry Cobb

CEO The Fractional Ownership Consultancy

Details

Date 30.9.11 - 2.10.11

Venue NEC, Birmingham

Stand size 3x3metres (inclusive of lighting, electrics and furniture)

Normal price £4000

How to book

For more information please contact Richard Thompson on +44 (0)1481 732835 or email richard.thompson@fractional.net
www.fractional.net



The Fractional Ownership Consultancy

**10 Years Fractional
Experience.**

For further information visit
www.fractional.net

